



SRI SHANMUGHA EDUCATIONAL INSTITUTIONS

Tiruchengode – Sankari Road

Engineering & Technology (Autonomous) | Pharmacy | Nursing
Allied Health Sciences | Medical Science & Research | Health Inspector



Reach Us: 0428-335-9999

Email: info@shanmugha.edu.in | shanmugha.edu.in

Begin your journey at
Sri Shanmugha.

SCAN FOR
ADMISSION

Tiruchengode – Sankari Main Road, Pullipalayam, Morur(Po), Sankari(Tk), Salem(Dt), Tamil Nadu-637304

ABOUT THE INSTITUTION

Established in 2010, **Sri Shanmugha Educational Institutions** is a premier multidisciplinary group committed to academic excellence, innovation and social responsibility. Spread across a lush green 120-acre campus on Tiruchengode–Sankari Road, Salem, the institution provides world-class infrastructure, highly qualified faculty and a student-centric learning environment.

Key Highlights:

- Programs in Engineering, Pharmacy, Nursing, and Allied Health Sciences
- **Dual Degree Programs** in collaboration with universities in Germany, Australia, Portugal and Malaysia
- All our institutions are **NAAC**-accredited and ISO 9001:2015 certified
- Fosters entrepreneurship, research, and innovation through:
 - **StartupTN**-approved Testbed and Pre-Incubation Centres
 - **MSME** Host Institution recognition
 - **EDII-TN** Innovation Voucher Program Knowledge Partner
 - **TamilNadu 1st Ventur studio** inside the campus
- Strong industry collaborations and outcome-based education
- Focus on holistic development to shape future-ready and socially responsible professionals



WHY SSEI?

Education as service defines our mission at Sri Shanmugha Educational Institutions. We empower students with deep knowledge, enduring character, and fearless confidence. This forges leaders who illuminate the world with purpose and integrity. Together, we build a legacy of global transformation.



Thiru. K. Shanmugham

Chairman,
Sri Shanmugha Educational Institutions



StartupTN

Dept of MSME, Govt of Tamil Nadu

PRE-INCUBATION CENTRE TEST BED CENTRE



ANNA UNIVERSITY APPROVED RESEARCH INSTITUTE



ALL OUR COLLEGES ARE
**NAAC
ACCREDITED**

120+

Acre Green Campus

3000+

Young Minds

₹2.45^{*} crore

Management Scholarship 2024-2025

400+

Dynamic Mentors

40+

Hospital Tie-ups for
Hands-on Training

500+

Stipend Internships

95 Lakhs

Stipend Received
by Students

GUIDED BY

70+

PhD
Scholars

10+

Industry
Leaders as
Professors



Access to **EDII-TN Seed
Funding up to ₹7 Lakhs**

Through Aakam Shine as
an official Knowledge Partner



**APPROVED
HOST INSTITUTE**



SRI SHANMUGHA COLLEGE OF ENGINEERING AND TECHNOLOGY

An Autonomous Institution | Approved by AICTE
Affiliated to Anna University



UNDERGRADUATE PROGRAMME (UG)

Bachelor of Technology – B.Tech

- Artificial Intelligence & Data Science
- Artificial Intelligence & Machine Learning*
- Information Technology
- Agricultural Engineering

Bachelor of Engineering – B.E

- Computer Science & Engineering
- Cyber Security
- Computer and Communication Engineering*
- Biomedical Engineering
- Electronics & Communication Engineering
- Mechanical Engineering

POSTGRADUATE PROGRAMME (PG)

Master of Engineering – M.E

- Computer Science & Engineering
- Industrial Safety Engineering

DOCTOR OF PHILOSOPHY (PhD)

Anna University
Approved
Research Institute
for All Branches



TNEA
COUNSELING CODE
2302

98%* Placement

95 Lakhs* Stipend Received by Students

500+ Stipend Internships

300+ Corporate Collaborations



StartupTN

Supported
Pre Incubation Centre



Secured First Place at the
Smart India Hackathon 2025



Won
1st Prize
Throne of Code

A National Level Code Competition



Department of Physical Education
AUSB ZONE 12 MEN TENNIS
TOURNAMENT 2025-2026



NCC



K7 Cybersecurity CoE

SRI SHANMUGHA COLLEGE OF PHARMACY

Approved by Pharmacy Council of India

Affiliated to The Tamil Nadu Dr. M.G.R. Medical University | NAAC Accredited & ISO Certified



StartupTN



Course Offered

- Pharm.D
- B.Pharm
- B.Pharm (Lateral Entry)
- D.Pharm
- M.Pharm (Pharmaceutical Chemistry)
- M.Pharm (Pharmaceutics)
- M.Pharm (Pharmacology)*
- M.Pharm (Pharmacy Practice)*
- M.Pharm (Regulatory Affairs)*



SRI SHANMUGHA COLLEGE OF NURSING FOR WOMEN



Approved by Indian Nursing Council | Affiliated to The Tamil Nadu Dr. M.G.R. Medical University
NAAC Accredited & ISO Certified

B.Sc. Nursing for Women (Dual Degree)

- **B.Sc. Nursing** (100 Seats)
The Tamil Nadu Dr. M.G.R. Medical University (INC Approved)
- **BHSM** (Bachelor of Humanistic & Social Medicine)

U.PORTO University Of Porto, Australia
(UNESCO Approved)

M.Sc. Nursing *

INC Approved
(100 Seats)

UNESCO
Approved (International)
Dual Degree

100%
Placement Assurance*



SRI SHANMUGHA INSTITUTE OF ALLIED HEALTH SCIENCES

Affiliated to The Tamil Nadu Dr. M.G.R. Medical University | ISO Certified

Course Offered

- B.Sc. Cardio Pulmonary Perfusion Care Technology (CPPCT)
- B.Sc. Cardiac Technology (CT)
- B.Sc. Operation Theatre & Anaesthesia Technology (OTAT)
- B.Sc. Radiography & Imaging Technology (RIT)
- B.Sc. Medical Laboratory Technology (MLT)
- B. Optometry (B.Optom)
- Diploma in Health Inspector (DHI)
- Bachelor of Physiotherapy (BPT) *
- Bachelor of Occupational Therapy (BOT)*

**1st Institution
in Tamil Nadu**

**INTERNATIONAL
DUAL DEGREE**

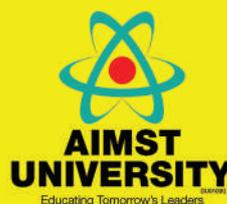
U.PORTO

**University Of Porto
(UNESCO Approved)**

40+

**Hospital
Tie-ups
for Hands-on
Training**

ISO-9001:2015 Accredited



**MOU with
AIMST University
For Internships**



**Apollo
Simulation
Centre**

**Associated for
Advanced
Trainings**



Our Unique Induction Programs

IGNITE'25
Engineering Induction Program

NOVA'25
The New Stars of 2025

NURTURA'25
Where Future Nurses Begin Their Journey!

ASCENT'25
PHARMACY INDUCTION PROGRAM

Our induction programmes help first-year students settle in with confidence and clarity. Students gain early exposure to industry, innovation and professional values.

Expert-led sessions and interactive learning build leadership and problem-solving skills. This strong foundation prepares students for a successful academic journey ahead.



100+
Industry Leaders

50+ Sessions **10+** Days



EXCLUSIVELY FOR
100 STUDENTS OF
SRI SHANMUGHA

A One-Year

MENTORING PROGRAMME

The **Mentorship Programme** at **Sri Shanmugha Educational Institutions** nurtures 100 selected students into responsible, value-driven individuals.

Guided by **Dr. V. Iraianbu**, the programme goes beyond academics to build self-awareness, emotional intelligence, communication and critical thinking. Through proven frameworks and life-skill development, students are empowered to discover their potential and prepare for meaningful personal and professional journeys.



Dr. V. IRAI ANBU

FORMER CHIEF SECRETARY,
GOVERNMENT OF TAMILNADU



**STUDENT
PARLIAMENT**

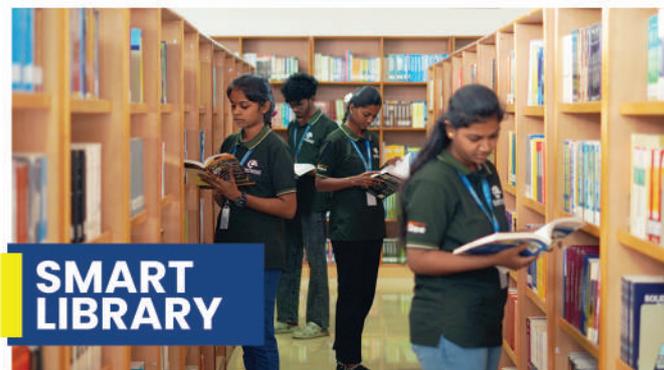
An Environment
that Supports
Learning, Guidance
and Growth.



**MODERN
CLASSROOM**



WEB SPACE



**SMART
LIBRARY**





CELEBRITY GUESTS

An environment
where students
Grow Academically,
Socially & Personally.



Iftar



Diwali



Onam



Culturals



Ugadi



Annual Day

**Building Startups.
Enabling Innovation.
Powering the Next.**



Aakam Shine is a purpose-driven incubation and innovation platform designed to identify, nurture, and scale startups from idea to impact, with a strong focus on students, first-time founders, and emerging entrepreneurs from Tier 2 and Tier 3 regions.

Rooted in structured incubation, mentorship and ecosystem collaboration, Aakam Shine works at the intersection of innovation, execution and opportunity creation.

Our Startup Support Model

Problem -> Solution -> Product -> Market -> Growth



Exposure to Structured Innovation Programmes



Hands-on startup and product-building experience



Mentorship from Founders, Industry experts and Innovators



Guidance on grants, funding schemes and startup readiness



Market exposure through pilots, PoCs and industry connects



Entrepreneurial mindset, leadership and execution discipline

100+

Startups Engaged

300+

Students gained Innovation Exposure

50+

Mentors and Ecosystem Partners

Multiple startups supported in Grants and Pilots

EVENTS & ECOSYSTEM HIGHLIGHTS



How Aakam Shine Empowers Students

Skill-building | Exposure | Real-world readiness

At Aakam Shine, we provide students with essential skills and exposure to prepare them for real-world challenges and career opportunities, ensuring they are ready to thrive in today's fast-paced environment.

COLLABORATIVE SPACE



The Students of Sri Shanmugha Educational Institutions gained two days of direct exposure to international startups, founders, and industry leaders at the Global Startup Summit (TNGSS), building networks and real world startup insight.



Tamil Nadu's First Venture Studio

Aakam360 brings a structured venture-building ecosystem into our campus, enabling students to transform ideas into real-world startups. Through mentorship, incubation, innovation support, and institutional collaboration, students gain hands-on exposure to entrepreneurship from ideation to execution.



14,000+
Sq.ft. Co-working Space



1000+
Stipend Internships



500+
Workstations

INDUSTRY
30+
Industry partnerships

INSTITUTION
300+
Research scholars & Faculty mentors

INNOVATION
50+
Innovation projects

INCUBATION
35+
Startups incubated

INTERNSHIP
1000+
Students engaged



STUDENT BENEFITS

- Industry Knowledge
- Live Experience
- Live Client Interactions
- Training
- Corporate Awareness



Aakam 360 is an industry-integrated learning initiative created to ensure that students are prepared for real-world careers alongside their academic education. At Sri Shanmugha Educational Institutions, aakam 360 works in close coordination with faculty and industry professionals to provide continuous skill development, practical exposure, and personalized mentoring. This program helps students gain clarity on career paths, develop confidence, and acquire industry-relevant skills from an early stage, reassuring parents that the students are being guided toward meaningful employment, professional excellence, and long-term success in a competitive global environment.

- Thirumorthy Arumugam
Founder & CEO, Aakam360



Collaborative Space



Huddle Room



Discussion Arena



Podcast Studio

Empowering Students With Skills, Confidence and Clarity to Succeed **Beyond the Classroom.**

AAKAM BATCH

Key Highlights



Daily industry-led training delivered by seasoned professionals



Exclusive advanced laboratories for hands-on, future-ready learning



360° skill development framework covering technical, practical and professional competencies



Internship exposure from the first year, ensuring early industry integration



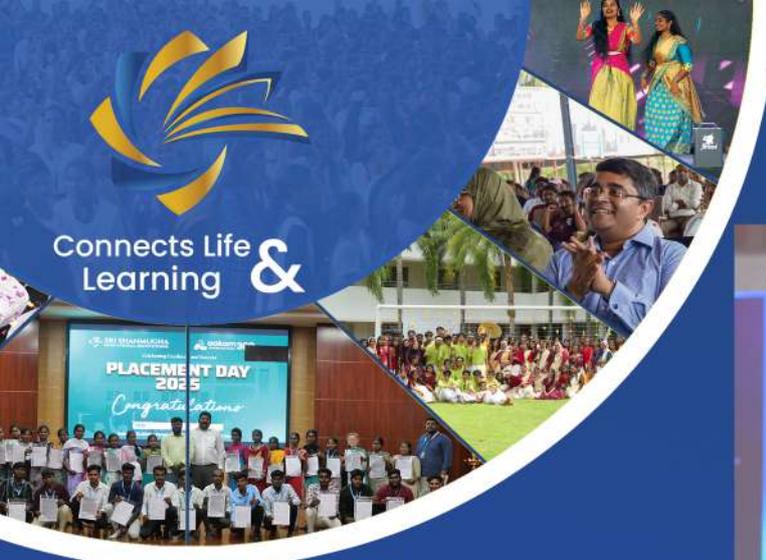
Premium placement pathways with leading national and global organizations



Personalized one-to-one mentoring by experienced Industry experts



Connects Life & Learning



OUR BRAND AMBASSADORS



PRAPANJAN K
INDIAN KABADDI PLAYER



NATRAJAN T
INDIAN CRICKETER

300+ Events Every Year

Modern Gym
Spacious Dining

Indoor Outdoor **Auditorium**
(500 & 3000 SEATS)

24/7 Ambulance Service
Campus security

10,000 Sq.ft
Centre of Excellence

Cultural Diverse
Green Campus **Environment**

OUR RECRUITERS

14,000 Sq.ft **Co-Working Space**



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*For Eligible and Interested Applicants